



SPRINGFIELD BICYCLE CLUB

PO Box 13035

Springfield, Illinois 62791-3035

<https://www.springfieldbicycleclub.com>

BIKE THE LAND OF LINCOLN

CELEBRATING 53 YEARS IN 2025

The Capital City Century (CCC), hosted by the Springfield Bicycle Club (SBC), proudly stands as one of the longest-running organized cycling events in Illinois. The Sherman Athletic Club will once again serve as home base for the 53rd edition of this popular event, which will take place on September 13, 2025.

We like to think that the CCC has something for everyone – rider demographics traditionally range from families with young children to individuals in their 80s.

DONOR CONTRIBUTIONS HELP ENSURE A SUCCESSFUL EVENT

The Capital City Century is supported by our dedicated volunteers and is financed by registration fees and sponsorship dollars from local organizations. In spite of rising costs, the SBC remains committed to making the Capital City Century (CCC) an affordable, safe, and enjoyable event for all participants. To achieve this, we kindly seek your support through sponsorship to help offset event expenses. Registration fees cover only a portion of the costs, making sponsorship contributions vital in keeping rider registration fees affordable.

By partnering with the Springfield Bicycle Club, you'll not only gain increased visibility within the fitness community but also play a key role in promoting cycling throughout Springfield and across Illinois. Your generous support truly makes a difference!

YOUR DONATION MAY QUALIFY AS TAX DEDUCTIBLE

The Springfield Bicycle Club is a nonprofit with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. This means that we're an officially registered charitable organization with the IRS, and that all of your sponsorship donations may qualify as tax deductible. Please consult a tax professional on how contributions to the Springfield Bicycle Club may benefit your organization.

Please contact any of the individuals below if you need more information or to arrange a level of sponsorship that is within your budget. You may also email us at capitalcitycenturyride@gmail.com

Thank you for your consideration and support of the 2024 Capital City Century.

SPRINGFIELD BICYCLE CLUB

Anne Schroll

President

217-414-4101

Lori Dale

Event Director

217-415-4893

<https://capcitycentury.com>



CAPITAL CITY CENTURY

SEPTEMBER 14, 2024

SPONSORSHIP LEVELS

	PLATINUM \$1,500	GOLD \$1,000	SILVER \$500	BRONZE \$250	FRIEND \$25-100
EVENT BILLING	Top billing	Secondary billing			
T-SHIRT	XL Logo on back of t-shirt	Large logo on back of t-shirt	Medium logo on back of t-shirt	Small logo on back of t-shirt	Name listed on back of t-shirt
SOCIAL MEDIA (Facebook and Instagram)	4 weekly mentions on social media in the month preceding the CCC	3 weekly mentions on social media in the month preceding the CCC	2 weekly mentions on SBC social media in the month preceding the CCC	Mention (1x) on SBC social media post 1 week before CCC	Name listed on social media 1x in week prior to CCC
WEBSITE / CLUB NEWSLETTER	XL logo and company profile displayed on website Full page ad in club newsletter	L logo and company profile displayed on website 3/4 page ad in club newsletter	Medium logo and company profile displayed on website 1/2 page ad in club newsletter	Small logo and company profile displayed on website 1/4 page ad in club newsletter	Name listed on website Name listed in club newsletter
EVENT BANNER	XL Logo on event banner	Large logo on event banner	Medium logo on event banner	Small logo on event banner	Name listed on event banner



CAPITAL CITY CENTURY

SEPTEMBER 13, 2025

SPONSORSHIP FORM

Thank you for supporting the Capital City Century! Without contributions from donors like you, this event would not be possible. Please complete the form and mail to the address below.

SPONSOR INFORMATION

Business Name:		
Contact Individual Name:		
Street Address:		
City:	State:	Zip:
Primary Phone # ()	Email:	

SPONSORSHIP LEVEL

YES! I would like to support the CCC with a monetary contribution.	<input type="checkbox"/> \$1,500 Platinum <input type="checkbox"/> \$1,000 Gold <input type="checkbox"/> \$ 500 Silver <input type="checkbox"/> \$ 250 Bronze <input type="checkbox"/> \$25-100 Friend
YES! I would like to support the CCC with an in-kind donation of merchandise or service.	Description of In-Kind Donation:

The Springfield Bicycle Club is a nonprofit organization with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Your sponsorship donations may qualify as tax deductible. Please consult a tax professional on how contributions to the Springfield Bicycle Club may benefit your organization.

PAYMENT INFO

Please make checks payable to
Springfield Bicycle Club

Mail to:
CCC
c/o Anne Schroll
400 Eagle Ridge Drive
Chatham, IL 62629

QUESTIONS?

For more information, please contact
Anne Schroll
(217) 414-4101
spfldcycling@gmail.com
capitalcitycenturyride@gmail.com