



**SPRINGFIELD BICYCLE CLUB**  
PO Box 13035  
Springfield, Illinois 62791-3035  
<https://www.springfieldbicycleclub.com>

**BIKE THE LAND OF LINCOLN**

### **CELEBRATING 53 YEARS - AND THE 100TH ANNIVERSARY OF ROUTE 66 - IN 2026**

The Capital City Century (CCC), hosted by the Springfield Bicycle Club (SBC), is one of the longest-running organized cycling events in Illinois. In 2026, the CCC celebrates its 54th year alongside the 100th anniversary of historic Route 66, portions of which run through Springfield and the surrounding area.

In honor of the Route 66 Centennial, 2026 routes will include riding a portion of historic Route 66, giving participants a unique opportunity to experience this iconic roadway by bike.

The CCC welcomes riders of all ages and abilities, from families with young children to cyclists in their 80s, and is known for safe, well-supported routes and a strong sense of community.

### **DONOR CONTRIBUTIONS HELP ENSURE A SUCCESSFUL EVENT**

The Capital City Century is supported by volunteers and funded through registration fees and sponsorships. Because registration fees cover only part of event costs, sponsorship support is essential to keeping the CCC affordable while providing quality rider amenities, route support, and safety services.

By partnering with the Springfield Bicycle Club, sponsors gain visibility within the regional cycling and fitness community while supporting cycling and outdoor recreation across Springfield and central Illinois.

### **YOUR DONATION MAY QUALIFY AS TAX DEDUCTIBLE**

The Springfield Bicycle Club is a nonprofit organization with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Sponsorship contributions may qualify as tax deductible. Please consult a tax professional for details.

For more information or to arrange a sponsorship level that fits your budget, please contact any of the individuals listed below or email [capitalcitycenturyride@gmail.com](mailto:capitalcitycenturyride@gmail.com).

Thank you for supporting the 2026 Capital City Century.

### **SPRINGFIELD BICYCLE CLUB**

Casey Primm  
*President*  
312-771-2105

Lori Dale  
*Event Director*  
217-415-4893



# CAPITAL CITY CENTURY

SEPTEMBER 19, 2026

## SPONSORSHIP LEVELS

	<b>PLATINUM \$1,500</b>	<b>GOLD \$1,000</b>	<b>SILVER \$500</b>	<b>BRONZE \$250</b>	<b>FRIEND \$50-100</b>
EVENT BILLING	Top billing	Secondary billing			
T-SHIRT	XL Logo on back of t-shirt	Large logo on back of t-shirt	Medium logo on back of t-shirt	Small logo on back of t-shirt	Name listed on back of t-shirt
SOCIAL MEDIA (Facebook and Instagram)	4 weekly mentions on social media in the month preceding the CCC	3 weekly mentions on social media in the month preceding the CCC	2 weekly mentions on SBC social media in the month preceding the CCC	Mention (1x) on SBC social media post 1 week before CCC	Name listed on social media 1x in week prior to CCC
WEBSITE / CLUB NEWSLETTER	XL logo and company profile displayed on website  Full page ad in club newsletter	L logo and company profile displayed on website  3/4 page ad in club newsletter	Medium logo and company profile displayed on website  1/2 page ad in club newsletter	Small logo and company profile displayed on website  1/4 page ad in club newsletter	Name listed on website  Name listed in club newsletter
EVENT BANNER	XL Logo on event banner	Large logo on event banner	Medium logo on event banner	Small logo on event banner	Name listed on event banner



# CAPITAL CITY CENTURY

SEPTEMBER 19, 2026

## SPONSORSHIP FORM

**Thank you for supporting the Capital City Century!** Without contributions from donors like you, this event would not be possible. Please complete the form and mail to the address below.

### SPONSOR INFORMATION

Business Name:		
Contact Individual Name:		
Street Address:		
City:	State:	Zip:
Primary Phone # (        )	Email:	

### SPONSORSHIP LEVEL

<b>YES!</b> I would like to support the CCC with a monetary contribution.	<input type="checkbox"/> \$1,500 Platinum <input type="checkbox"/> \$1,000 Gold <input type="checkbox"/> \$ 500 Silver <input type="checkbox"/> \$ 250 Bronze <input type="checkbox"/> \$ <b>50</b> -100 Friend
<b>YES!</b> I would like to support the CCC with an in-kind donation of merchandise or service.	Description of In-Kind Donation:

The Springfield Bicycle Club is a nonprofit organization with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Your sponsorship donations may qualify as tax deductible. Please consult a tax professional on how contributions to the Springfield Bicycle Club may benefit your organization.

#### PAYMENT INFO

Please make checks payable to  
**Springfield Bicycle Club**

Mail to:  
CCC  
c/o Lori Dale  
PO BOX 13035  
Springfield, IL 62791

#### QUESTIONS?

For more information, please contact  
Lori Dale  
(217) 415-4893  
spfldcycling@gmail.com  
capitalcitycenturyride@gmail.com